

PREDICTABLE STORAGE CLOUD DATA PROTECTION

WEBHOUSE MEETS TODAY'S DATA PROTECTION CHALLENGES

Move beyond the limitations of traditional backup solutions by leveraging WebHouse's secure



remote data protection solution for your critical data. Data stored with WebHouse is easily saved at one or more geographically remote locations, but are always accessible for business and compliance needs. Our Cloud Backup solution writes directly to our secured cloud storage repository supporting leading deduplication solutions. With WebHouse, you maximize IT budgets by paying only for what you use rather than continually building out complex, expensive, and error-prone tape infrastructures. We believe that policies equal control, which equals compliance. Customize your storage by storing copies of files at multiple sites to meet stringent retention policies. You will free IT resources for more business focused production activities while meeting all compliance, business, and governance requirements securely and cost-effectively.

WHY DO I NEED THE HEADACHE OF KEEPING COPIES OF DATA OFF-SITE?

Whether bound by regulations or good business practices, all enterprises must store copies of their critical data away from their data centers to protect this information from natural disasters and accidental or malicious modification. However, long-term retention demands complex and difficult to manage technology refreshes and data migrations.

In addition, an effective retention policy today must meet strict demands. The offsite storage repository has to be highly secure,

KEY BENEFITS

Reduced Complexity

Eliminate management and maintenance of tape and disk systems

Lower Cost

Eliminate hardware purchases and labor-intensive tape backups

Instant Access

Data is immediately accessible for restore, reuse, or compliance

Secure

Data is copied to one or more remote SAS 70-compliant locations

Control

Monitoring capabilities, Policies, and a user friendly interface provide complete control over your stored data

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constantly monitored, and cost-effective. It has to be forever scalable as the volume of data generated grows inexorably and regulatory guidelines impose longer retention periods. Data also must be available constantly and easily to satisfy business and recovery needs. Finally, files must be quickly searchable and accessible to verify and fulfill regulatory compliance. Enterprises can meet these requirements using internal resources, which typically strain budgets and IT staffs, or by turning to simpler, more economical solutions offered by storage service providers.



WHY NOT CONTINUE TO RELY ON BACKUP TAPES?

Since the advent of desktop computing, tape media has been the traditional data retention strategy for most enterprises. Although tape locks away large volumes of data, it is a generations-old technology that no longer meets business needs in the age of high-speed data networking and regulatory compliance.

First, tape is burdensome. The media requires IT staff to manually and routinely make backups and ship the tape offsite. Moreover, enterprises suffer from vendor lock-in because they must use the same hardware and software environment five years from now to read tapes made today. Therefore, while tape may initially seem practical and cost-effective, it generates many expenses that elevate its long-term cost of ownership. Second, accessing data from tape is cumbersome. Retrieving data demands poring over indexes of tape contents, obtaining the appropriate tapes, and carefully rebuilding the files on production networks. This laborious process consumes IT resources and delays access to business-critical information. Therefore, tape is inadequate in today's regulatory environment. While tape indexes are limited and provide no full-text search capability, Administrators must

have the means to quickly locate and retrieve vital data stored, should a compliance issue arise. Consequently, tape suffers in comparison to modern alternatives like the WebHouse cloud storage data protection service.

